



For immediate release  
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## **Beaches Chamber's Inaugural Festival of Trees to benefit Tampa Bay Watch**

*St. Pete Beach, FL* – The Tampa Bay Beaches Chamber of Commerce will host its inaugural Festival of Trees event on Saturday, November 24 at various locations around the beaches. The chamber recently announced that a portion of the proceeds will be donated to Tampa Bay Watch.

The Festival of Trees is family-friendly. Visitors will be able to vote for their favorite tree and donate to Tampa Bay Watch while getting into the spirit of giving through holiday music and treats. Companies who would like to participate should register in advance, choose a level of sponsorship, and will receive a tree to decorate. The decorated tree will be displayed at a location of their choosing for the enjoyment of visitors and public auction. Food, beverage, and retail vendors should reserve booth spaces in advance to be a part of the Christmas market during the festival at a location of their choosing. For information about the event, email Emily Roberts at [emily@tampabaybeaches.com](mailto:emily@tampabaybeaches.com).

The event will take place at the following locations:

- City of St. Pete Beach Community Center, 7701 Boca Ciega Drive, St. Pete Beach
- Madeira Beach City Center, 300 Municipal Drive, Madeira Beach
- Treasure Island Community Center, 154 106th Ave., Treasure Island
- Town of Indian Shores Municipal Center, 19305 Gulf Blvd., Indian Rocks Beach
- City of Indian Rocks Beach, 1507 Bay Palm Blvd., Indian Rocks Beach

A nonprofit organization established in 1993, Tampa Bay Watch performs a variety of habitat restoration and protection activities throughout the year, utilizing thousands of volunteers to help the bay recover from its environmental problems. Individuals of all ages participate in salt marsh plantings, storm drain markings, oyster bar creation, coastal cleanups, and wildlife protection throughout year, demonstrating environmental stewardship in its purest form. The efforts of Tampa Bay Watch to restore and protect the bay's habitat through stewardship and community awareness provide effective long-term improvements to the bay, and empower our community with the knowledge to counteract our environmental problems. Learning how to achieve and maintain a healthy environment is a legacy that will touch our children and their children for years to come. For information about Tampa Bay Watch, visit [tampabaywatch.org](http://tampabaywatch.org).

**Tampa Bay Watch** is a nonprofit 501 (c)(3) stewardship program dedicated exclusively to the charitable and scientific purpose of protecting and restoring the marine and wetland environments of the Tampa Bay estuary encompassing over 400 square miles of open water and 2,300 square miles of highly- developed watershed. Tampa Bay Watch involves more than 10,000 youth and adult volunteers each year in hands on habitat restoration projects. For more information on upcoming events, or to become a volunteer or member, visit [www.tampabaywatch.org](http://www.tampabaywatch.org), or call 727-867-8166.

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