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Cure on Wheels Cure the Bay Challenge Supports the Fight against Cancer and the Fight for a Healthier Bay

Tierra Verde, FL - Tampa Bay Watch received \$10,500 for being one of the beneficiaries of Cure on Wheels Cure the Bay's Challenge. Tampa Bay Watch hosted the bike ride event on Sunday, May 1. Ten dollars from all of the rider's registration fees went to Tampa Bay Watch and each rider received a one-year membership to the environmental organization. Additionally, Tampa Bay Watch formed a team who rode the race and fundraised for their mission to restore and protect the Tampa Bay estuary through scientific and educational programs.

"All of us at Tampa Bay Watch are honored to partner with Cure on Wheels," says Peter Clark, Founder and President of Tampa Bay Watch, "the 2016 Cure the Bay Challenge raised significant funds toward cancer research and contributed to our ability to restore and protect our Bay waters."

The Cure on Wheels Cure the Bay Challenge Ride presented by AAA provided a variety of cycling events which were available for all ages. The ride included a 7 Mile All Children's Family Fun Ride, a 20 Tour De Moffitt Ride and a 40 Mile YMCA Pedal for a Purpose Ride. The cycling routes took place in the beautiful surroundings of Fort De Soto Park, Tierra Verde and the Sunshine Skyway trail. There was a family-friendly post-ride party at Tampa Bay Watch with a catered lunch, beverages and a waterfront concert by The Black Honkeys.

Cure on Wheels is an all-volunteer 501c3 nonprofit organization that raises money through organized cycling events. Because of their dedicated volunteers and sponsors, Cure on Wheels strives to pass 100% of their rider's donations to specific targeted programs locally in the Tampa Bay area to benefit cancer research and patient services. Current beneficiaries included Tampa Bay Watch, Moffitt Cancer, All Children's Hospital, and the Livestrong Cancer Survivor Program at Tampa Bay YMCA's.

Tampa Bay Watch is a nonprofit 501 (c)(3) stewardship program dedicated exclusively to the charitable and scientific purpose of protecting and restoring the marine and wetland environments of the Tampa Bay estuary encompassing over 400 square miles of open water and 2,300 square miles of highly- developed watershed. Tampa Bay Watch involves more than 10,000 youth and adult volunteers each year in hands on habitat restoration projects. For more information, visit www.tampabaywatch.org, or call 727-867-8166.

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