



Sponsorship Opportunities for the Bay Life Art Exhibit February 21-22, 2019

Dear Friend of Tampa Bay,

Tampa Bay Watch, Inc. is appreciative for the community's ongoing support to allow us to restore and protect Tampa Bay's estuary. With partners like you, we are able to continue our mission! We are thrilled to share that we will be hosting our 6th annual *Bay Life Art Exhibit*. This unique art show features eight distinguished Florida wildlife artists who present a wide spectrum of their work that reflects the beauty and complexity of our natural surroundings. The artists generously donate a portion of all proceeds to support the mission of Tampa Bay Watch during a 2-day showing. The event takes place in the Tampa Bay Watch Community Room, a perfect setting to appreciate the artistic nature of Tampa Bay.

Thursday, February 21 – The exclusive Opening of the *Bay Life Art Exhibit*, 5:30pm-8:30pm by invitation only. Hors d'ourves and a donation bar will be enjoyed by 250+ guests during an evening preview of the exhibit.

Friday, February 22 – The Art Exhibit will be open to the public 4:30-9pm. Meet the artists and Pulitzer Prize-winning author, Jack E. Davis with his hit book *The Gulf: The Making of an American Sea*.

We are currently seeking sponsorships for *Bay Life* and kindly ask for your consideration. We offer many tax deductible opportunities to brand your company and/or family name pre, during, and post the event through our website, e-Newsletter (17,000+ subscribers), social media (15,000+ followers) and day of event (300+ guests) too. Due to your charitableness, we will be able to offset our costs thus direct more funding to our science and education programs.

Please feel free to contact me with any questions or concerns. Thank you in advance for your consideration!

Michelle Andersen

Special Events Coordinator

mandersen@tampabaywatch.org

727-867-8166 x234

PRESENTING ART SPONSOR OF \$5,000 (ONE AVAILABLE):

- Featured as the Presenting Sponsor on all event collateral and printed marketing material
- Recognition as the Presenting Sponsor for one (1) year on the Tampa Bay Watch, Inc. website with Company logo and link
- Announcement in an exclusive email blast to the Tampa Bay Watch, Inc. database to 17,000+ supporters
- Inclusion of pre and post news coverage as Presenting Sponsor
- Logo, link and special *thank you* in Tampa Bay Watch's weekly email blast to 17,000+ recipients promoting the event during the month of February
- Company and logo recognition to social media database of 15,000+ followers
- \$500 art credit to be applied to any piece during the event
- Logo recognition on signage throughout the event
- Facebook promotion with company logo and link to 9,000+ followers
- Logo on all printed materials including a postcard to be mailed by Tampa Bay Watch to 500+ top donors and residents
- Exclusive opportunity to display up to three personalized digital marketing slides in the art gallery
- Opportunity to provide marketing material with guest gifts to brand/promote company/business
- EXCLUSIVE opportunity for you and **9 (nine)** guests to attend the VIP cocktail Reception on Feb. 21st
- 2 Autographed copies of *The Gulf: The making of an American Sea* by Pulitzer Prize-Winner author, Jack Davis.

THE ART CONNOISSEUR SPONSOR OF \$2,500: SOLD to Sabal Trust

- Company logo with link on the Tampa Bay Watch special events website
- Logo, link and a special *thank you* in a Tampa Bay Watch weekly email blast promoting the event to 17,000+ recipients
- \$250 art credit to be applied to any piece during the event
- Logo recognition on signage throughout the event
- Facebook promotion with company logo and link to 9,000+ followers
- Logo on all printed materials including a postcard to be mailed by Tampa Bay Watch to 500+ top donors and residents
- Exclusive opportunity to display up to two personalized digital marketing slides in the art gallery
- Opportunity for you and **9 (nine)** guests to attend the VIP cocktail Reception on Feb. 21st
- Autographed copy of *The Gulf: The making of an American Sea* by Pulitzer Prize-Winner author, Jack Davis.



THE ART ENTHUSIAST SPONSOR OF \$1,000:

- Company logo with link on the Tampa Bay Watch special events website
- Logo, link and a special *thank you* in a Tampa Bay Watch weekly email blast promoting the event to 17,000+ recipients
- \$250 art credit to be applied to any piece during the event
- Logo recognition on signage at event
- Facebook promotion with company logo and link to 9,000+ followers
- Logo on all printed materials including a postcard to be mailed by Tampa Bay Watch to 500+ top donors and residents
- Opportunity to display a personalized digital marketing slides in the art gallery
- Opportunity for you and **5 (five)** guests to attend the VIP cocktail Reception on Feb. 21st
- Autographed copy of *The Gulf: The making of an American Sea* by Pulitzer Prize-Winner author, Jack Davis.

ART AMBASSADOR SPONSOR OF \$500:

- Company logo with link on the Tampa Bay Watch special events website
- Logo, link and special thank you in a Tampa Bay Watch weekly email blast promoting the event to 17,000+ recipients
- \$50 art credit to be applied to any piece during the event
- Logo recognition on signage at the event
- Facebook promotion with company logo and link to over 9,000 followers
- Opportunity for you and **5 (five)** guests to attend the VIP cocktail Reception on Feb. 21st

THANK YOU FOR YOUR CONSIDERATION!

***Proceeds to benefit the Restoration & Education Missions of
Tampa Bay Watch, Inc.***

Tampa Bay Watch is dedicated to the protection and restoration of the Tampa Bay estuary through scientific and education programs.

www.TampaBayWatch.org

