



TAMPA BAY WATCH TARPON RODEO

HONORING ED ALBER

Castaway Soirée

PRESENTED BY



MAY 31 & JUNE 1, 2019

TARPON RODEO SPONSORSHIP OPPORTUNITIES

ALL-RELEASE TARPON TOURNAMENT FRIDAY, MAY 31

You are invited to cast a line into beautiful Tampa Bay as your team embarks on a mission to restore the waters by participating in this innovative fishing tournament.

We have unique sponsorships that allow your company or family name to be recognized before, during, and after fishing!

Please see the sponsorship opportunities in this document to determine which one is right for your team.

CASTAWAY SOIREE AFTER-PARTY SATURDAY, JUNE 1

What to join the party without a fishing pole?

Roll into shore and join us for the NEW Castaway Soirée after-party at TradeWinds Island Resort, St. Pete Beach.

Our anglers, captains, and guests will enjoy libations and cuisine, auctions, vendors, live entertainment, and the announcement of tournament winners.

Special sponsorships are created to allow your business to be appreciated by 300+ salty anglers and mermaids!

Please see the sponsorship opportunities attached to pick the one that's most beneficial for you.

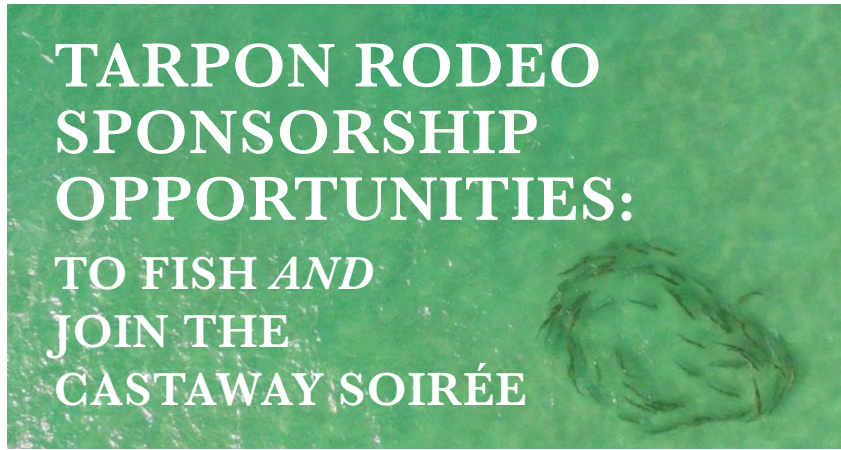
LOGO SUBMISSIONS: Please send your logo (EPS/PNG/JPG or other high-resolution format) to: Michelle Andersen; mandersen@tampabaywatch.org

For additional information or to pay via credit card, please call (727) 867-8166, x234 or visit tampabaywatch.org

Mail checks to Tampa Bay Watch, Inc. 3000 Pinellas Bayway South, Tierra Verde, FL 33715



MAY 31
&
 JUNE 1
2019



SPONSORSHIP BENEFITS FOR BOTH FISHING AND TO JOIN THE SOIRÉE MAY 31 AND JUNE 1, 2019:

SPONSOR LEVEL

	Bronze Sponsor \$1,500	Silver Sponsor \$3,000	Gold Sponsor \$5,000	Tournament Shirt Sponsor \$7,000	Presenting Sponsor \$10,000
Professionally guided Tarpon Tournament boat(s) for anglers including bait and tackle.		1	1	1	2
Number of anglers	4	4	4	4	8
Tournament swag bag for each angler, including limited edition tournament shirt					
Lunch by Bonefish Grill for anglers at the pre-tournament mandatory Captain's Meeting, Friday, May 31					
Eligibility to win the Guardian Division prize purse of \$3,000	Eligibility to win the Sport Division prize purse \$1,500				
Reserved table(s) at the Castaway Soirée on Saturday, June 1; TradeWinds Island Resort Pavilion, 6 pm		1	1	1	2
Tickets to the Castaway Soirée include dinner, dessert, complimentary drinks, valet parking, and keepsake gifts	4	8	8	8	16
Logo prominence on the Tarpon Rodeo web page with hyperlink to company website					
Sponsor acknowledgment on all event branding including printed invitations, electronic invites, Facebook, Instagram, and signage at the event [▲]				Recognition as the Tournament Shirt Sponsor	EXCLUSIVE recognition as the Presenting Sponsor
Announcement in an Email blast to the TBW database of 17,000+ subscribers					
Recognition in TBW social media posts to 15,000+ followers					
Option to add company merchandise to every tournament swag bag [†]					
Company recognition on limited edition tournament sunshirt and all event branding				Displayed on sleeve	Prominently on back with tournament logo
Tickets to join the Exclusive VIP cocktail party prior to the Castaway Soirée			8	8	16
Sponsor recognition in media publications					
Guardian Division prize naming opportunity					
EXCLUSIVE and only for presenting sponsor: Use of the Tampa Bay Watch Community Room for one weekday private corporate retreat (\$5,000 value) in 2020					

[▲] Must receive logo by 3/15/19 to be included on print invitation. [†] Swag item must be sustainable and practical to coincide with our "Go Green, Stay Blue" initiative.

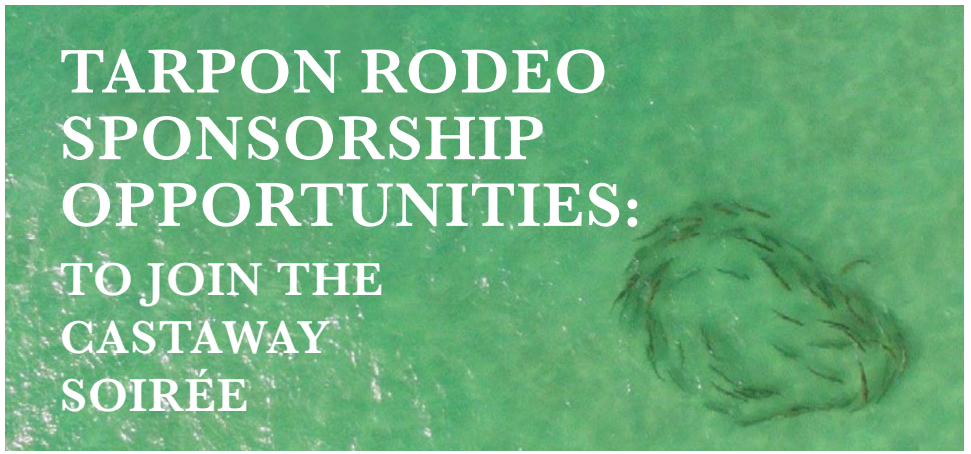


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TARPON RODEO**
HONORING ED ALBER

Castaway Soirée



MAY 31
JUNE 1
2019



**TARPON RODEO
SPONSORSHIP
OPPORTUNITIES:
TO JOIN THE
CASTAWAY
SOIRÉE**

SPONSORSHIP BENEFITS FOR THE CASTAWAY SOIRÉE JUNE 1, 2019:	SPONSOR LEVEL					
	Table Sponsor \$1,250	Appetizer Sponsor \$2,000	Dessert Sponsor \$2,000	Entertainment Sponsor \$2,500	Sustainability Sponsor \$2,500	Technology Sponsor \$4,000
One (1) reserved table for 8 total guests at the Castaway Soirée, TradeWinds Island Resort. Tickets include dinner, dessert, complimentary beverages, valet parking, and guest gifts						
Featured on all event branding (printed invitation, electronic invites, social media, event signage, and event website with hyperlink) [▲]						
Logo displayed on the Tarpon Rodeo web page with hyperlink to company website						
Recognition in TBW social media posts to 15,000+ followers						
Announcement in an Email blast to the TBW database of 17,000+ supporters						
Inclusion on all group signage throughout the event						
Opportunity to provide marketing material at event to promote your business						
Sponsorship of one TBW post-event eNewsletter with company logo to 17,000+ supporters						
Namesake sponsor of the Castaway Soirée with prominent company signage throughout the event						
Option to add logo merchandise of choice to every tournament swag bag [†]						
Sponsor acknowledgment on mobile bidding pages used by all auction participants						
Recognition text message sent to 300+ registered guests during the Castaway Soirée event with hyperlink to company website						
Company logo featured on all auction displays						
Opportunity to speak at the Castaway Soirée						

[▲] Must receive logo by 3/15/19 to be included on print invitation. [†] Swag item must be sustainable and practical to coincide with our "Go Green, Stay Blue" initiative.