



TAMPA BAY WATCH TARPON RODEO

HONORING ED ALBER

PLATINUM SPONSOR:



All catch-and-release
tournament with the mission
to protect Tampa Bay.

Shirt
sponsor:



To inquire about sponsorships, please contact Michelle Yopez at 813-416-6641, myopez@tampabaywatch.org.

Confirmed sponsors, please submit your logo (.png, .eps, .jpg), preferred URL and social media @handles to myopez@tampabaywatch.org. Logo must be received by May 5 to be included on the tournament shirt.

Visit our online registration at tampabaywatch.org/tarpon-rodeo or mail a check to Tampa Bay Watch, 3000 Pinellas Bayway South, Tierra Verde, FL 33715.

SPONSOR LEVEL

SPONSORSHIP BENEFITS FOR FISHING ON FRIDAY, JUNE 16	Bronze \$1,500	Silver \$3,000	Gold \$5,000	Exclusive Sunglasses \$7,500	Exclusive Shirt \$10,000 SOLD	Exclusive Platinum \$10,000 SOLD
Professionally guided Tarpon Tournament boat(s) for anglers including bait and tackle.		1	1	1	1	1
Number of anglers	4	4	4	4	4	4
Tournament swag bag for each angler, including limited edition tournament shirt						
Lunch and award ceremony for anglers and captains at The Island Grille, Tierra Verde, 1:00 PM						
Eligibility to win Guardian Division prize purse of \$2,000	Eligibility to win Sport Division prize of \$1,000					
Logo prominence on the Tarpon Rodeo web page with hyperlink to company website						
Option to add company merchandise to every tournament swag bag [†]						
Sponsor acknowledgment on all event branding including printed materials, electronic materials, Facebook, Instagram, and signage at the event				Recognition as the Sunglass Sponsor	Recognition as the Tournament Shirt Sponsor	Recognition as the Platinum Sponsor
Sponsorship recognition in an email blast to TBW's database (17,000+ subscribers)						
Company recognition on limited-edition tournament shirt [▲]				Logo printed on microfiber sunglass case	Displayed on sleeve	Prominent placement on back of shirt
Sponsor recognition in media publications						
Unique recognition post on TBW social media to 24,000+ followers				2 unique SM posts	2 unique SM posts	2 unique SM posts

[†]Swag bag additions must be received by June 5, 2023 to be included.

[▲]Sponsorship commitment and high-resolution logo file must be received by May 5, 2023.