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Tampa Bay Watch Announces New Board Member

Tierra Verde, FL - Tampa Bay Watch is proud to announce Lari Johnson as a new board member. In her 42 years of professional practice in the fields of Public Relations, Media Relations and Communications, St. Petersburg native, Lari Johnson has held executive and management level positions in Corporate and Not-for-Profit Organizations and the Federal Government. As President of Lari Johnson Public Relations, Ms. Johnson has provided Public Relations consulting to corporations specializing in commercial real estate development, corporate training and communications, marine services, energy, engineering and management consulting; museums, universities and social services organizations.

Ms. Johnson brings a variety of skills, experience, and diversity to Tampa Bay Watch's board composition. "I am very proud and excited that Lari has joined our Board of Directors. She will be a great asset to support Tampa Bay Watch's mission to restore the bay as we prepare to have a second location at the new St. Pete Pier," states Peter Clark, President of Tampa Bay Watch.

Tampa Bay Watch, Inc., is a 501 (c)(3) non-profit organization dedicated to the protection and restoration of the marine and wetland environments of the Tampa Bay estuary through scientific and educational programs. Incorporated in 1993, Tampa Bay Watch performs habitat restoration and protection activities throughout the year, relying heavily on the efforts of community volunteers. Their programs seek to build citizen awareness, concern and participation through educational outreach. Tampa Bay Watch will have an environmental education center at the new St. Pete Pier when it's planned to open in late 2019.

Tampa Bay Watch is a nonprofit 501 (c)(3) stewardship program dedicated exclusively to the charitable and scientific purpose of protecting and restoring the marine and wetland environments of the Tampa Bay estuary encompassing over 400 square miles of open water and 2,300 square miles of highly- developed watershed. Tampa Bay Watch involves more than 10,000 youth and adult volunteers each year in hands on habitat restoration projects. For more information, visit www.tampabaywatch.org, or call 727-867-8166.

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