

17th Annual



TAMPA BAY WATCH TARPON RODEO

HONORING ED ALBER

PLATINUM SPONSOR:



Fun, fishing, and fundraising
is the mission of this all-
release tournament!

Shirt
sponsor:



To inquire about sponsorships, please contact Molly Robison:
727-867-8166, ext. 232, mrobison@tampabaywatch.org.

Confirmed sponsors, please send your logo (.png/.jpg or other
high-resolution format — preferably, .eps vector file) to
mrobison@tampabaywatch.org. Logo must be received by
May 5 to be included on the tournament shirt.

Visit our online registration at [tampabaywatch.org/
tarpon-rodeo](http://tampabaywatch.org/tarpon-rodeo) or mail a check to Tampa Bay Watch, 3000
Pinellas Bayway South, Tierra Verde, FL 33715.

SPONSOR LEVEL

SPONSORSHIP BENEFITS FOR FISHING ON FRIDAY, JUNE 10

	Bronze \$1,500	Silver \$3,000	Gold \$5,000	Exclusive Shirt \$10,000 SOLD	Exclusive Platinum \$10,000 SOLD
Professionally guided Tarpon Tournament boat(s) for anglers including bait and tackle.		1	1	1	2
Number of anglers	4	4	4	4	8
Tournament swag bag for each angler, including limited edition tournament shirt					
Lunch provided by Bonefish Grill for anglers and captains at Tampa Bay Watch					
Eligibility to win Guardian Division prize purse of \$2,000	Eligibility to win Sport Division prize of \$1,000				
Logo prominence on the Tarpon Rodeo web page with hyperlink to company website					
Sponsor acknowledgment on all event branding including printed materials, electronic materials, Facebook, Instagram, and signage at the event				Recognition as the Tournament Shirt Sponsor	Recognition as the Platinum Sponsor
Sponsorship recognition in an email blast to TBW's database (17,000+ subscribers)					
Option to add company merchandise to every tournament swag bag [†]					
Company recognition on limited-edition tournament shirt [▲]				Displayed on sleeve	Displayed on sleeve
Sponsor recognition in media publications					
Unique recognition post on TBW social media to 24,000+ followers				2 unique SM posts	2 unique SM posts

[†]Swag bag additions must be received by May 31, 2022 to be included.

[▲] Sponsorship commitment and high-resolution logo file must be received by May 5, 2022.